



Supporting Kidds
1213 Old Lancaster Pike
Hockessin, DE 19707
www.supportingkidds.org
302-235-5544

2014 Sponsorship Opportunities with Supporting Kidds

Our mission is to provide a compassionate pathway to healing for grieving children and their families, and to empower the community to support them in the grieving process.

In 2013, we helped 900 children and their family members through support groups, therapy, assessments, referrals, and consultations. With your help, we can continue to offer full and partial scholarships for our services to families. We also reach over 6,000 people annually through our community education programs. Our signature events (below) are always well attended. We are located in Hockessin, Delaware, but we are a regional center. We provide services in the community and families come from throughout DE, southern NJ, eastern MD, and southern PA to work with our experts in childhood grief.

We work to ensure that no child grieves alone.

Sponsors are recognized at our major events and in our newsletters, web site, and press releases.

Party on the Patio, May 9, 2014

Our annual spring gala with music, food, drinks, and silent/live auctions. The event will be held at the Vicmead Hunt Club in Greenville and we expect about 200-225 people. In 2013, tickets were \$70 and we raised \$38,000.

Mustaches for Kidds, Fall 2014

This is a five-week mustache growing event, where 75-100 mustache-growers encourage their 700+ friends to make donations online to support their efforts. Growers and their supporters meet weekly at a local bar. This event culminates in the closing party, the Stache Bash, attended by about 250 people, where prizes are awarded and costumes prevail. In 2013, we raised \$45,000.

25th Year Anniversary Community Breakfast, Fall 2014

We will be celebrating our 25th year anniversary with a Community Breakfast, attended by 200+ supporters.

"Expressions of Grief" Art Exhibit, November 2014

Held in conjunction with Grief Awareness Week, our 3rd annual Expressions of Grief Art Exhibit will feature art created by local youth. The works will showcase feelings related to loss, death, and grief and ways of coping with these feelings. Local schools will be invited to participate. In 2013, over 300 people viewed the exhibit. We expect this event to grow every year and draw community members and families.

Holiday Open House, December 4, 2014

Approximately 100-200 people come to Supporting Kidds and tour our center, meet our Board, staff, and volunteers, and hear updates on our programs and success stories.

(OVER)

2014 Sponsorship Levels

Gold \$5,000

Tickets to all events: two tickets to each event.

Table space: table space at select events.

Recognition at all events: full size program ad at each event, verbal thank you at each event, sponsor listing on the invitation to Party on the Patio, inclusion on event press releases, inclusion of your banner, if desired.

Monthly E-Newsletter, sent to over 2000 people: explicit thank you during the month you commit to sponsorship. Logo on subsequent e-newsletters.

Invitation to our Holiday Open House and **verbal thank you** at our Holiday Open House.

Silver \$2,500

Tickets to all events: two tickets to each event.

Table space: table space at select events.

Recognition at all events: half-full size program ad at each event, verbal thank you at each event, sponsor listing on the invitation to Party on the Patio, inclusion on event press releases.

Monthly E-Newsletter, sent to over 2000 people: explicit thank you during the month you commit to sponsorship. Logo on subsequent e-newsletters.

Invitation to our Holiday Open House and **verbal thank you** at our Holiday Open House.

Bronze \$1,000

Tickets and Table Space at your choice of one event.

Monthly E-Newsletter, sent to over 2000 people: explicit thank you during the month you commit.

Invitation to our Holiday Open House and **verbal thank you** at our Holiday Open House.

Supporter \$500

Thank you signage at our center in Hockessin.

Invitation to our Holiday Open House.

Monthly E-Newsletter, sent to over 2000 people: explicit thank you during the month you commit.

Ongoing Corporate Sponsorship (three year commitment)

Discounted rate for a three year commitment for Gold (\$4,000 per year) and Silver (\$2,000 per year).

All sponsors receive: Website Recognition at their Sponsorship Level and **special thank you mailing** at year-end.

Organization Name: _____

Address: _____

Contact Person: _____

Phone: _____ **Email:** _____

Sponsor Level:

_____ **Gold (\$5,000)** _____ **Silver (\$2,500)** _____ **Bronze (\$1,000)** _____ **Supporter (\$500)**

_____ **3-year Gold (\$4,000 per year)** _____ **3-year Silver (\$2,000 per year)**

Please send your check to Supporting Kidds, 1213 Old Lancaster Pike, Hockessin, DE 19707. Thank you.

For more information, contact Carol Boncelet, cboncelet@supportingkidds.org or 302-235-5544.

Supporting Kidds is a 501(c)3 non-profit, ID # 51-0320207. Your gift is fully tax-deductible as allowed by law.